



Be in the National Pharmacies Christmas Pageant!



National Pharmacies Christmas Pageant Members Expression of Interest

We're thrilled to offer our members an opportunity to be part of this iconic South Australian event.

The National Pharmacies Christmas Pageant is owned by the South Australian Tourism Commission and managed through its events division Events South Australia (ESA). National Pharmacies as the naming rights sponsor plays a big role filling over 600 positions. We'd love your participation to help us bring The National Pharmacies Christmas Pageant to life.

Who is Eligible? All National Pharmacies members who are 16 years of age or older as at November 2026 and hold a current financial National Pharmacies membership are eligible to apply.

Single membership

If you hold a single membership, then only the membership holder is eligible.

Family or couple membership

All members under a family or couple membership are eligible to apply, granted they meet minimum age requirements. Please note, each person must apply using their individual member number.

Non-Members

It's not too late, simply sign up as a National Pharmacies member and you'll become eligible to apply.

**Position
Selection**

Pageant positions are allocated at random based on costume size requirements. When completing the EOI form there are three options:

- Float character walking
 - Float Character riding
 - Clown/ Elf
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Position Selection (continued)	Float Characters walking: These participants are the characters positioned around each float. Float characters have a great time interacting with the crowd, smiling, waving and bringing the float and Christmas Pageant to life. For this position you need to be willing and able to walk 3.5 km unaided. Float Character riding: There are a small number of riding positions in the Pageant. These positions are reserved for those who are physically unable to walk the 3.5km Pageant route. Please only select this option if you have genuine difficulty in walking 3.5km. Please also note, these are riding positions so you may still be required to stand, hold and/or operate props on the float for the duration of the Pageant. Clown/ Elf: Our clowns and Elves really do have the best job (and the most fun) in the Pageant! They work in groups of 3-5 to fill gaps between the floats and provide the crowd with high energy entertainment throughout the Pageant.
Participant Commitment	There's a lot that happens behind the scenes to bring the magic of the Pageant to life each year, and we appreciate the support of all our wonderful participants. As part of being involved, you'll be asked to attend a costume fitting and a rehearsal before Pageant Day. This helps make sure your costume fits comfortably and that you know where to be and what to expect on the day. And the best part? They're a great chance to meet fellow participants, get excited about the event, and have some fun along the way!
Fittings	Fittings are held at Stardust Castle, the home of the Pageant! Fittings are held from early September and take around 30 minutes.
Rehearsals	It's our job to make sure we put on a fantastic performance for the people of South Australia, and to achieve this we ask all participants to attend a rehearsal. Rehearsals are held on a Saturday in October and generally run for around 1.5 hours. Rehearsal details will be provided when participants are notified of their role.



Notification of Position

You will receive all your Pageant participation information from us late August, including:

Your float & character / Clown or Elf position

- Fitting date & time
- Rehearsal information
- You will also be asked to officially accept your position by completing registration through the Events SA Pageant registration site.

Please note Pageant participation is voluntary, you will not be paid for participant commitments.

Any questions?

If you have any other Pageant questions please contact: christmaspageant@nationalpharmacies.com.au

Thank you!
